



Sharing toolkit

In every corner of the planet, young people are raising their voices and taking action on climate change, inequalities, migration, agriculture, education, even corruption. With **BIGGER THAN US**, we want to shed light on them.

Now, we need YOUR help to spread their amazing stories of resilience and dignity to the world. So they inspire us all.

Here are a few ideas to share the film's message with your network:

1. Get started and get to know more about the film and the young activists on our [website](#)
 2. Follow *BIGGER THAN US* on [Facebook](#), [Instagram](#) and [Twitter](#).
 3. [Share the teaser](#) to encourage others to watch
 4. [Send an email](#) to invite people to join the adventure
 5. [Share our messages on social media](#)
 6. [Talk about it on your blog / media.](#)
- ⇒ Need inspiration? Use our taglines / short descriptions / quotes / article

Timing:

The crowdfunding campaign will start on March 12th. We'll start to film end of May. The film will be released end of 2020. Now, a documentary is a gamble. We want to tell it all, In Real Life, the good, the bad and the ugly of the filming process. As it happens. From now on to the release date, we will organize:

1/events during the filming, in Rio, Beyrouth, Bali, Boulder (Colorado) and many other places ! (dates and locations to be confirmed)

2/debriefs after the each filming sessions, with Flore our director in Paris. Together with her team, she will share her experience, insights on what she would just have witnessed, some learnings and disappointments.

SHARE THE TEASER



[Youtube Link](#)

BIGGER THAN US is a documentary feature film about the force and actions of a generation fighting our indifference. It is a film project about to start and a fascinating adventure to live and share. On what matters the most in today's troubled times: courage and dignity. By Flore Vasseur, produced by Elzevir Film and Marion Cotillard.

Featuring Melati Wijzen, Xiuhtezcatl Martinez, Memory Banda, Mohamad Al Jounde, Rene Silva, Mary Finn, Chandni Di, Dev Pratap Singh and many others.

#BIGGERTHANUS Join the adventure and support us on ulule.com/bigger-than-us

(copy and paste to [tweet](#) | copy and paste [HERE](#) fore Facebook)

The full version of the teaser (4min.): [HERE](#)

SEND A MAIL TO INVITE PEOPLE TO JOIN THE ADVENTURE

"Dear friends,

[Flore Vasseur](#), a very good friend of mine is launching a thrilling project I'd like to share with you. **BIGGER THAN US** is a documentary feature film about the force and actions of a generation fighting our indifference.

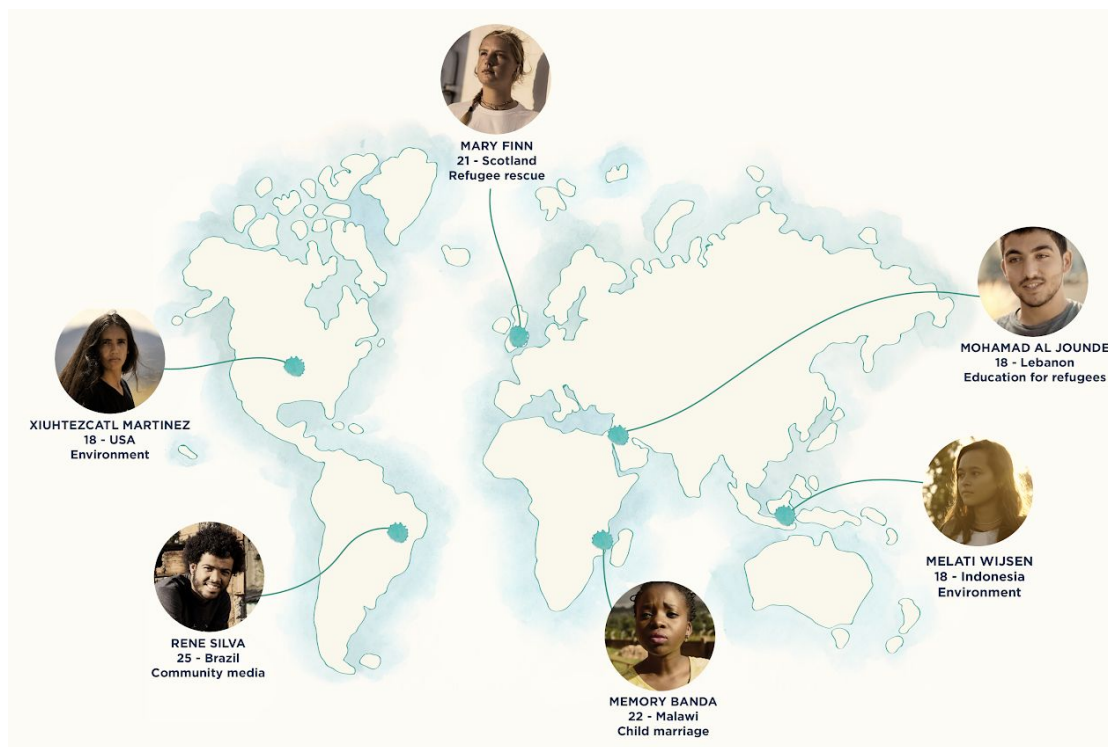
This is a very important topic. The youth are rising. This is right here, right now. Maybe a new power.

in every corner of the world, the youth are mobilizing and taking action against climate change, inequalities, corruption. Some of them are still kids, and yet, they raise to challenges few adults dare to tackle. On the frontlines, they want to survive. And they do much more than that : they live BIG.

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BIGGER THAN US is a film in a making and a journey. A fascinating adventure on what matters the most in today's troubled times: courage and dignity. The crew wants to share what they witness and learn, almost as it - as the film creation, happens. They do not want to wait till the film is edited to share those so inspiring stories. And this is where we can really help them. And play our part.

If not us then, WHO?
If not now then, WHEN?



#Support them !

You can really make a difference contributing to the crowdfunding campaign or sharing the link to your networks: ulule.com/bigger-than-us/

#Follow them !

[Facebook](#) - [Instagram](#) - [Twitter](#) - [Youtube](#)

#To know more

You'll find more info on the film and on our heroes on our [website](#)

Best,

X

Ps: Attached you'll find a sharing KIT allowing you to share the project easily ;-)

SHARE OUR MESSAGES ON SOCIAL MEDIA

Hashtags : #BIGGERTHANUS

Facebook :

BIGGER THAN US is a documentary feature film - on more!- about the force and actions of a generation fighting our indifference. It is a film on what matters the most in today's troubled times: courage and dignity. But it's more than just another film. It is a fascinating adventure that the crew wants to share as it happens. Let's help them !

By @Flore Vasseur, produced by @Elzevir Film and @Marion Cotillard.
Featuring @Melati Wijzen @xiuhtezcatl.martinez @Foundation4GirlsLeadership @mohammad.algonde @ReneSilvaSantos @mary.finn.7127 @Chandni Di @devpratap.vos and many others. #BIGGERTHANUS

Join the adventure and support us on ulule.com/bigger-than-us

Twitter :

[@biggerthanusthefilm](https://twitter.com/biggerthanusthefilm) is a documentary feature film about the force and actions of a generation fighting our indifference. More than a film, it's a journey, and a fascinating adventure to share on what matters the most: courage and dignity. Let's help them !

By @FloreVasseur, @ELZEVIRFILMS & @MarionCotillard.

With @BBPB_bali, @xiuhtezcatl, @Memorybanda75 @mohamadaljounde @eurenesilva @voiceofslum #BIGGERTHANUS

Join the adventure and support us on ulule.com/bigger-than-us

Instagram :

[@biggerthanusthefilm](#) is a documentary feature film about the force and actions of a generation fighting our indifference. More than a film, it's a journey, and a fascinating adventure to share on what matters the most: courage and dignity. Let's help them !

By @FloreVasseur, produced by Elzevir Film and @MarionCotillard.

Join the adventure and support us on ulule.com/bigger-than-us

(+ please tag: @melatiwijsen, @xiuhtezcatl, @mohamad_aljounde @renesilva, @mary_finn @1voiceofslum)

- **Visuals:**

Here is the link for a file where you will find our logo, social media visuals as well as an exclusive photos gallery: [HERE](#)

[Apply the film frame on your Facebook profile picture !](#)

TALK ABOUT IT ON YOUR BLOG / MEDIA

Short article :

Directed by [Flore Vasseur](#), produced by [Elzévir Films](#) and [Marion Cotillard](#), BIGGER THAN US is a documentary feature film about the force and actions of a generation fighting our indifference.

BIGGER THAN US tells the story of a young Indonesian girl, Melati, 18 years-old, who has been lobbying her local government since the age of 12 to ban the sale and distribution of plastic bags in her island, Bali.

And she just won a battle!

Campaigning for 5 years, Melati has also become a leading figure of an emerging trend, maybe a power, under the radar, of youth empowerment. But whatever it is, change remain slow and Melati feels she needs to do more to have an impact.

She decides to go around the globe to meet her tribe, proven activists like her. She wants to learn from them how they have managed to change live in their communities.

Because this is happening: in every corner of the world, the youth are mobilizing and taking action against climate change, inequalities, corruption. Some of them are still kids. They raise to challenges few adults dare to tackle. On the frontlines, they want to

survive. And they do much more than that.

Welcome to an amazing reality, where kids change lives, live big and crack our resistances to save us from our apathy.

If not us then, WHO?
If not now then, WHEN?

To make the filming happen and the creation process as participative as possible, join the adventure on ulule.com/biggerthanus !

- **Taglines:**

-If not us then, WHO? If not now then, WHEN?

-What if they, what if we, join forces?

-"To rise to a child's height, you'd better stand on your tiptoe" Janusz
Korczak

- Listen to the kids

Short descriptions:

-BIGGER THAN US is a documentary feature film about the force and actions of a generation fighting our indifference.

-BIGGER THAN US is not a film about solutions, but about resistance and dignity. What it takes and what it means to dare to confront to our impotence and fears. And to overcome them.

-BIGGER THAN US is an ensemble film covering life-and-death issues the world and the youth, over-exposed, are facing: climate change, exploitation, corruption, war, violence, access to water, to food.

-BIGGER THAN US aims to depict activism, chosen or not, as an adventure that *activates*. It is a film about joy, the love of live.

-BIGGER THAN US is a film about the force and actions of a generation fighting our indifference. This film is for all of us who believe that true power no longer lies in big institutions but in humans, and in their most

precious trait: the child within.

- **Quotes from our director:**

«I have been portraying the ideas and journeys of activists for a decade and I thought it was useful... until my six year-old son asked me :

“What can I do for the earth not to die. And by the way, what do you do”?

I had analyzed, covered it all, finance, technology, corruption - the matrix maybe. I had spent the last ten years telling adults what to think or understand. And I was unable to answer my own son’s question. This has become all that matters to me.» Flore Vasseur, director

« These *teenagers with a cause* experiment and dream. They challenge, do not expect anything from us. They show up and do. Our system seems to have been built to *desactivate* us all, especially the youth. Our young activists and their tribes are those alive and free. They represent a minority but they could inspire millions. I want to tell their story, how kids, everywhere in the world, are trying to build the world they want to live in. A world where my son could live, breath, find an occupation, grow until his last days. A world where he can find the means of his own dignity, create his own space in adversity, through a labor of love.
» Flore Vasseur, director.

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